

Tertiary Packaging: Returnable Cages



The Improvement

Heatons are now able to remove all pallets, stretchwrap and banding from their product prior to distribution to their stores network. A large amount of secondary packaging (cardboard cases) can also be removed during this process.



Returnable steel cages

The Issues

Empty steel cages can take up a lot of space when stored for return to the distribution centre, or in the distribution trucks. The Heatons cages have been designed so that they can be collapsed and stacked into one another, taking up far less room than cages full of product.



Stacked cages for return to depot

The Changes

Instead of sending full cartons of goods to stores Heatons used point of sale information to identify unit sales and fed this information back through their software system and so were able to replenish single units rather than full carton quantities. This reduced the need to send cardboard outer cartons to stores in Ireland.

With the reduction of cardboard cartons, pallets were no longer required, so now all goods travel in steel, returnable cages.

This has also meant that wooden pallets, stretch-wrap and banding are no longer required as the steel cages are used instead.

The Benefits

- **730 tonnes of wood eliminated**
- **10 tonnes of stretchwrap eliminate**
- **70 tonnes of cardboard recycled at distribution centre, rather than local stores**
- **Transport savings of over €30,000**

Further Information

Contact :
Brian Boland
Heatons Shipping Manager

Retail Case Studies

heatons
expect more, pay less

The Company



heatons

expect more, pay less

Heatons is an Irish owned company which was established in 1946.
We have been providing great Irish value for over 60 years.
Heatons have great on trend fashions in ladies, men's and children's departments as well as an exceptional home department
- you're sure to find something for everyone in the family.

partymór 

Recently Heatons have rolled out a number of party stores called partymór which cater for every party occasion and cover all your party needs from Halloween to Christmas to parties to hen nights you need never worry about where to get a great costume again all at amazing prices.

SPORTS  **WORLD**

In addition to Heatons and partymór we also have a great sports offering through Sports World and have 24 branches nationwide

Heatons 41 stores in the republic
Partymór 22 stores in the republic
Sports World 24 stores in the republic

Packaging Waste Prevention

