

Packaging Improvement Toolkit

The Membership Services Team at Repak have just compiled a booklet entitled "Packaging Improvement Toolkit". It contains information on packaging terms, what packaging is used for, and outlines a Packaging Improvement Strategy that companies can use to get the best out of their packaging. At the back of the booklet there are a number of stand-alone 'tools' and 'case studies' that can be referred to and used as required. The booklet will be available on our web-site shortly: **www.preventandsave.ie** or by contacting one of the Membership Services team at Repak. See contact details on back cover

Packaging Optimisation Training Course

Having run this training course through a pilot programme in 2008, FÁS will now run the programme through their Environmental Training Unit from October this year.

The course is run over 3 modules of two days each and will show participants how to optimise packaging systems in their own organisations. This inevitably leads to a reduction in packaging waste and a reduction in the costs associated with managing it. If you are interested in attending the course, or for further information, please contact **colm.munnelly@repak.ie**.

Pictured at Optimising Packaging are (from left) John Curran, Musgrave Group and Hugh Stevens, Enterprise Ireland

Packaging Design Seminar

Last November Repak, Enterprise Ireland and Design Business Ireland (formerly the Graphic Design Business Association) ran a joint seminar entitled '*Optimising Packaging – From Design to Delivery*'. The aim was to provide a forum for designers, marketers, manufacturers and retailers to share their views on packaging and to discuss issues that occur with packaging throughout the supply chain from the initial design of the packaging through to its end of life options. The event was particularly successful in shedding light on areas where designers could have an impact on packaging waste prevention and packaging material recycling.

The seminar was recorded and the contributions from various speakers, as well as some of the Questions and Answers that came up, can now be viewed on the Repak website. Please go to: **www.repak.ie/packagingoptimisation08.html** to see these contributions and the reaction from Design Business Ireland.

