

Case Study

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The Packaging Optimisation Newsletter: Spring 2010

Relaunch of www.preventandsave.ie website

The www.preventandsave.ie website has been relaunched to better serve our members in the area of packaging optimisation and minimisation. The website was officially relaunched at the Packaging Optimisation Forum in Dublin last November

Some of the features of the revamped website include:

Self-Audit Tool

The self-audit tool was designed to help member companies ensure their compliance with the various aspects of packaging legislation as outlined in the Waste Management (Packaging) Regulations 2007. The tool takes the user through the legislation in a step-by-step process answering various questions limited to applicable sections of the regulations only. The first stage of the process highlights company processes related to packaging in general. Information specific to the packaging components is recorded in the next section and this, allied with trial information and other internal data, will help form a sturdy defence should any questions arise surrounding your company's packaging.

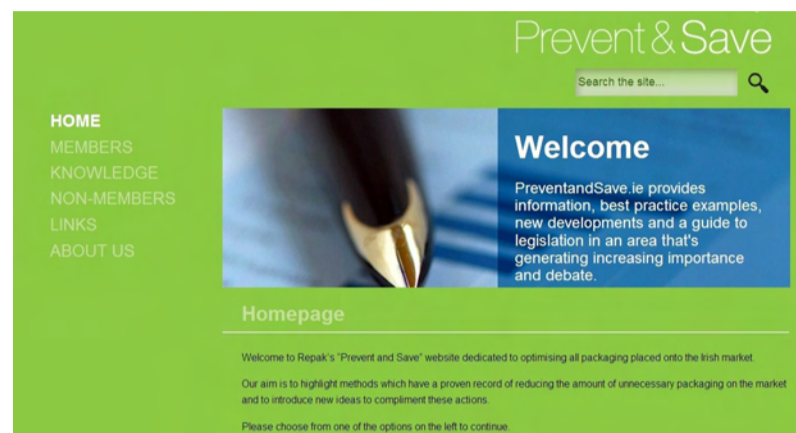
This feature is free to Repak Members.

Optimisation Toolkit

This toolkit which was published in October 2009, has proven to be a valuable aid for many smaller companies who may not have the required expertise available to devote exclusively to their packaging. Instead, the toolkit has enabled them to design waste out of their packaging and has educated them in new ways of reducing packaging and thereby saving on costs. Again, like the Self-Audit tool, this feature is free to Repak Members.

Discussion Forum

A recent addition to the Website is that of the Member's Discussion Forum. This is a platform to correspond with fellow packaging professionals regarding any related issues. It is an immediate means of exchanging shared learnings and methods of reducing packaging. Indeed, it's also used for more general packaging ideas and a popular resource for gathering more information about latest trends & ideas in packaging.



Best Practice

A depository for all Repak produced brochures relating to Member companies' examples of packaging best practice. To date there are three such publications all available for download from the website. As future versions are published they will be available here also. It is intended that member companies will learn new ideas from these case studies helping them to further reduce their own packaging.

Positive Packaging

All editions of Repak's 'Positive Packaging' newsletter will be available here for download. The initial editions will be printed as hard copy and available on download, but it's intended to move to a download-only option once the newsletter has been sufficiently established amongst the packaging community.

Events

Keep up to date with information about all the Upcoming Events happening in the packaging world. In case you missed anything you can find details in the Past Events section.

Breaking News

A regular update on packaging technology and initiatives will be available here so that all the important information is at the click of a button rather than having to trawl the internet. If your company has information they would like to add then please contact our team (Contact details are available on the back cover).

So, why not check-out the site today and if you have any feedback please let us know.