

Packaging Site Surveys in 2010

As part of the many services offered to Repak Members we are now inviting companies to register their interest in having a packaging site survey carried out by one of our Packaging Technologists. These surveys are a useful aid in reducing the amount of packaging placed onto the Irish market. The surveys take approximately 2 hours to complete and then a report is compiled within two weeks containing all the observations from the survey for future reference. This report contains examples of on-site best practice, recommendations for ways to further optimise the remainder of packaging and other helpful external assistance links.

If your company would like more information on this service please contact:

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Green Isle win Repak 'Best Prevention Initiative 2009' Award.

Congratulations to Green Isle Foods Ltd. who won the 'Best Prevention Initiative 2009' award at the annual Repak Awards held in Croke Park last October. The company whose brands include Goodfellas, San Marco and La Bottega pizzas; Donegal Catch fish and Green Isle branded chips, waffles and vegetables was established in 1982 and has production plants in Naas, Portumna, Gurteen and Longford.

Throughout 2008 Green Isle introduced many packaging initiatives, which resulted in over 850 tonnes of packaging being removed from the market. These changes resulted in

significant savings of wood, plastic and carton board especially. This also led to a standardised packs for UK and Ireland thereby improving logistics planning and stock rotation. The initiative was so successful it also helped to increase the product's quality levels.

Packaging Optimisation Forum, November 2009.

As part of the European Week for Waste Reduction (EWWR), the announcement that over 4395 tonnes of packaging was prevented through Repak's packaging optimisation scheme was made at the Packaging Optimisation Forum in Dublin. The forum also revealed that 17 of the 40 participating companies also achieved financial savings totalling in excess of €9 million through better management of their packaging systems.

Colm Munnely, Packaging Technologist, Repak commented:

"These packaging prevention measures are great news for industry, the environment and consumers. Irish companies are making significant financial savings, less packaging is generated and placed on the market and consumers are receiving less packaging on their products. Together with our partners we have developed methodologies and tools to help companies analyse their packaging consumption and, with some re-engineering, minimise packaging appearing in the first place.

We are calling on all industries to participate - not just for the environment, but for the clear financial savings."



Pictured receiving the Repak 'Best Prevention Initiative 2009' Award are:

(from left) Andy Fanning (EPA), Ian Leslie (Green Isle Foods Ltd.), Minister John Gormley T.D. (Minister for Environment, Heritage & Local Government), Adrian Masterson, (Green Isle Foods Ltd.) and Dr. Andrew Hetherington, (CEO, Repak).