

Packaging Strategy and Specification Review



Project Implementation

The Glanbia Ingredients purchasing team in conjunction with the environment team identified opportunities to reduce packaging costs through a Packaging Materials Specification Review. The resulting projects were implemented in 2007 and 2008 with current and alternative vendors. The challenge with this strategy was to reduce and minimise the amount of packaging while maintaining pack functionality and integrity.

Benefits of the Project

Some of the benefits resulting from this strategy were:

- Reduced weight and usage of pallet sheets, hoods and stretchwrap
- Re-designed paper sacks with less materials and simpler materials
- Increased use of returnable pallets
- Unnecessary plastic wrapping removed from incoming packaging
- In general, the Packaging Strategy led to annual cost reductions, reduced waste and reduced storage.



Issues Encountered

All actions initially had to be agreed with the relevant stakeholders before progressing further. Co-operation from Glanbia Ingredient's vendors was required to certify pack integrity before progressing to plant trials. Subsequent trialling was carried out in accordance with an established formal trial process.

Further Information

More information can be found at:

www.GlanbiaIngredients.com

