

Material Substitution



Project Implementation

Heinz has replaced the corrugated outer that used to be used as secondary packaging for their frozen meals with shrinkwrap instead. As part of a line upgrade it was decided to invest in shrinkwrappers and remove existing case packers. Small scale trials were completed initially followed by larger scale trials and transit tests.



Benefits of the Project

- Reduction of 250 tonnes of cardboard going on the market.
- Less bulky waste to deal with at retailers.
- Increased Heinz's compliance with Essential Requirements.
- Helps meet the requirements of the Courtauld Commitment.

Issues Encountered

Due to the removal of a sturdy material such as corrugated boxes it was imperative that the goods would not get damaged at any stage of the supply chain. The shrinkwrap trials helped to alleviate all such concerns.



Further Information

For further information contact:

Ann Murray, Heinz packaging department.

