

This section gives a brief outline of the tools that are available at the back of this booklet. They show how packaging can be reduced, re-used and recycled, and also consider primary, secondary and tertiary packaging.

### Support Services

This tool points out some areas where external assistance and advice is available if required. It also contains links to web-sites that provide advice, training and testing facilities for packaging.

### Packaging Policies and Packaging Specifications

This tool looks at packaging policies and specifications which can help you to decide how you want to manage your packaging, and control how packaging is delivered to you.

### Packaging Design Brief

Before launching into different projects, it is worth considering the effects of the different choices you make with regard to packaging throughout the supply chain. This tool looks at some of these effects, and suggests using a packaging design brief in the form of a checklist to identify all the areas that may have an impact on your packaging.

### Reducing Input Packaging

As well as asking your suppliers to optimise packaging, there are also ways of changing your own process methods to reduce the amount of packaging you receive. This tool examines some of these methods.

### Reducing Output Packaging

This tool looks at various ways to reduce the amount of packaging you place on the market. As well as looking at primary packaging which the consumer takes home, it also looks at secondary and tertiary packaging which is less visible to the consumer.

### Reusing Packaging

This tool looks at different ways of reusing packaging. Again, it considers what can be done with primary, secondary and tertiary packaging.

### Designing for Recycling

As well as considering weight when designing packaging, the material used should also be considered. Some materials are more easily recycled than others, and this tool explains how to consider this at the start of the design process.

